

DANIEL TAYLOR



TRAINING DEVELOPER

EXPERTISE



ELEARNING DEVELOPMENT

INSTRUCTIONAL DESIGN

RAPID PROTOTYPING

ILT DEVELOPMENT/DELIVERY

PRESENTATION DESIGN

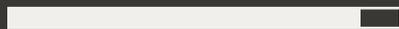
PROJECT MANAGEMENT

DATA VISUALIZATION

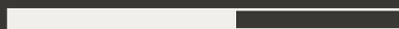
TECH SKILLS



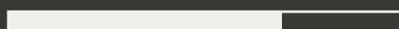
POWERPOINT FOR MAC 2011/2016



ADOBE CAPTIVATE 8



ADOBE PHOTOSHOP CS6



ADOBE ILLUSTRATOR CS6



TABLEAU



SUMMARY

Design focused training professional with experience developing and delivering media rich instructor lead and asynchronous eLearning for healthcare and technology professionals. Past clients include hospitals, universities, public safety agencies, continuing medical education providers, and multiple start ups.



EXPERIENCE (SELECTED)

TRAINING DEVELOPER 8/2014-PRESENT

EXPRESSIVE CONSULTING | Provide training consulting, development, and delivery for a variety of clients such as Estee Lauder Cosmetics and Mount Saint Mary's College.

eLearning: Using Adobe Captivate 8 convert ILT programs to eLearning, build SCORM compliant and mobile responsive courses, take projects from learning goals through storyboards, to wireframes, prototypes, to the final project. Setup and administrated a LearnDash based LMS.

Instructional Design: Conducted a needs assessments on behalf of a start up incubator and business accelerator. Developed and delivered a 6 week workshop series based upon the needs assessment. A different project started with a 30 page technical document which was turned in to an interactive eLearning course.

TRAIN-THE-TRAINER COMMITTEE 2/2015-PRESENT

ASSOCIATION FOR TALENT DEVELOPMENT (ATD) | Serve on the committee that guides and delivers the regional training program for new corporate and non-profit instructors.

Invited based on demonstration of strong training delivery skills and unique experience as a member of public safety.

Key areas of contribution are training technology and presentation delivery skills.

PUBLIC EDUCATION OFFICER/PIO 1/2011-8/2014

WAVES EMS | Responsible for multiple outreach and education campaigns. Presented to audiences as diverse as healthcare providers, motorcyclists, senior living facility residents, and historians.

Collaborated with the agency training officer to create & deliver internal training.

🕒 Training developed for an onboarding program was nominated for a CNY ATD best practice award in 2015.

🕒 A novel injury prevention program received regional and national media recognition.

DIRECTOR OF PUBLIC RELATIONS 4/2009-1/2011

NAVAC AMBULANCE | Created marketing and public education materials, interacted with the media, and delivered training.



PORTFOLIO

ExpressiveConsulting.io/Portfolio

ExpressiveIO.Elance.com



SPEAKING ENGAGEMENTS (SELECTED)

ATD Hudson Valley Annual Summit: LGBT Issues in the Workplace

Columbia University: Risk Identification for Alternative Lifestyles

Buffalo State University: Challenging Healthcare Communication

The Tech Garden: Technical Communication Made Easy



Dan@ExpressiveConsulting.io
315.484.8087

[LinkedIn.com/in/DanielTaylorinNY](https://www.linkedin.com/in/DanielTaylorinNY)
[@ExpressiveIO](https://twitter.com/ExpressiveIO)